

GARY B. MARTIN

ANIMATION ILLUSTRATION & MOTION GRAPHICS

224 Riverside Drive, New York, NY 10025 | 917.776.7938 | gmartin@martoons.com

PROFILE

With imagination and clarity, designs and builds digital projects quickly and efficiently

Strategizes digital solutions that meet goals and adhere to message

Listens and understands both client needs and user experience and creates happy balance between the two.

Ability to style work from the wonkish to the whimsical

SKILLS + SOFTWARE

/ illustration
/ digital animation
/ motion graphics
/ banner ads
/ interactive presentations
/ speaker support

/ Photoshop
/ Flash
/ After Effects
/ Illustrator
/ BBEEdit
/ various desktop sound & video software

CLIENTS + PROJECT HIGHLIGHTS

/ video

GRAPHIC ARTISTS GUILD 2018-present
Creating short video promos for social media.

ST. JOHN'S PREP SCHOOL 2020-present
Creating short video promos for social media.

/ publishing

PENGUIN GROUP 2009-2016
Flash banners, landing pages, and video graphics for Penguin Young Readers Group books including the **Vampire Academy** series, **Rangers Apprentice** series, **Fun with Spot!**, **The Little Engine That Could**, **Madeline**, and many many more

LITTLE BROWN 2010-2014
Flash banners, landing pages, and other marketing materials for the Young Readers Group.

/ media

DG 2011-2012
Banner ads for international digital media company

NEW YORK TIMES 2011,
Flash animation and production for internal banner ads

/ advertising & marketing

Y&R
Flash design/animation/production for and **Dannon** microsite

COMPANY C MARKETING
Flash art direction/design/production for national ad campaigns

TRUE NORTH
Flash animation/production for **Disney Home Video** and **ABC-TV** network banners

WUNDERMAN
Flash animation/production for **CitiGroup** **Johnny Walker** brands, **Microsoft** and

/ and so much more
PROSKAUER
Animated holiday videos

NYIT
NEW YORK INSTITUTE OF TECHNOLOGY
Animated holiday videos & other marketing elements

EDUCATION

SCHOOL OF VISUAL ARTS
MFA Interactive Multimedia Animation

NEW YORK UNIVERSITY
BFA Film Production
